

# Project Plan - TOCC AR Portal

For City of Bevagna

By Sens van Aert

13/03/2024



# CONTENTS

- Background
- Objective
- Business case
- Stakeholder
- Timeline
- Risks
- Reports & Information



# Background - Bevagna



Il Mercato delle Gaitte  
(Medieval fair)



Watch shows



Experience the middle  
ages

# Objective



AR Experience



Portals



Interactive content

# Objective – AR Experience



Browser Based



Anchored on Location

# Objective - Portals

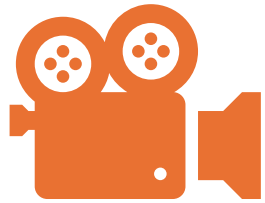


Doorway

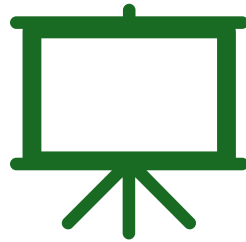


Enter a big room

# Objective – Interactive content



Videos



Presentations



Other informative  
content

# Business case



Increase Tourism



Educate



# Stakeholders

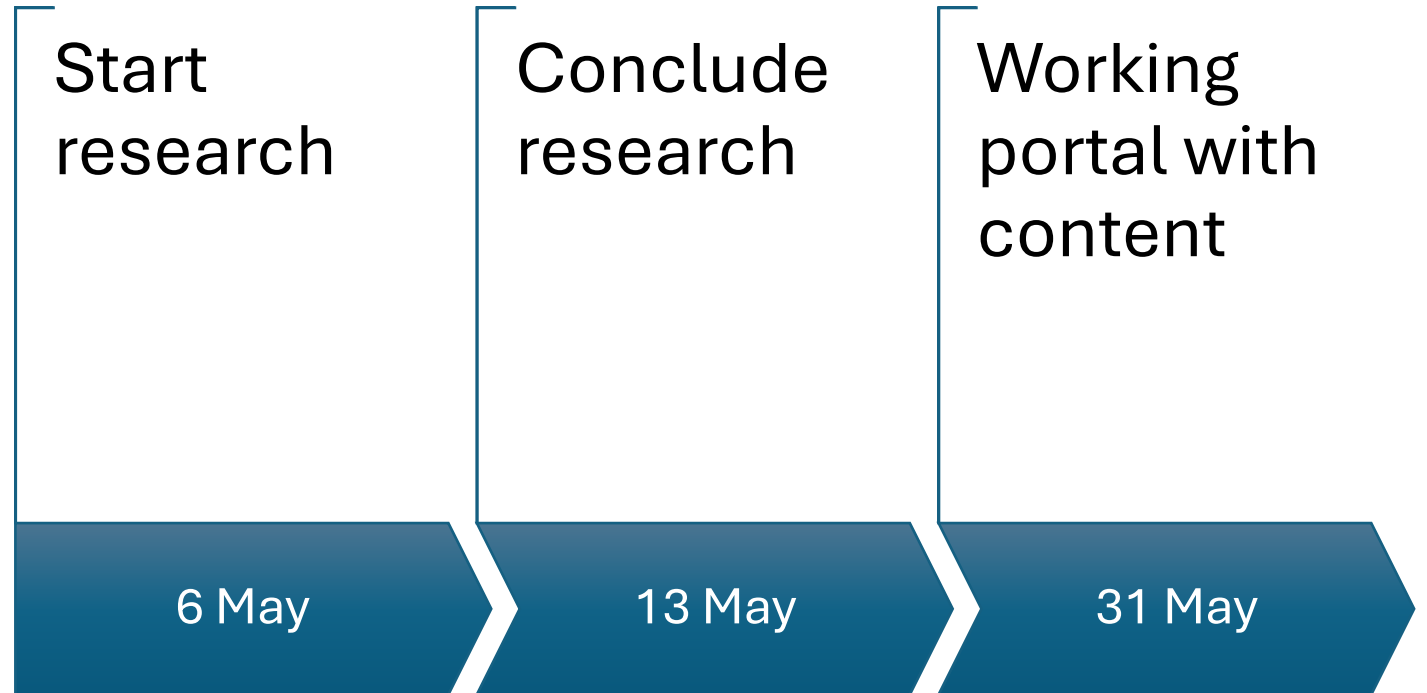


Tourists in Bevagna



City of Bevagna

# Timeline



# Risks

- Technologies with limitations
- Bad Signal



# Reports & Information

- Weekly internship report
- Evidence of realization
- Summary
- Reflection
- ...



Thank you!

Questions?